



FOR IMMEDIATE RELEASE

**QED FINANCIAL SYSTEMS HIRES KORNMEIER TO EXPAND  
CLIENT REACH OF NEWLY-INTEGRATED SYSTEM**

*Vertical integration means simplification for clients.*

**MARLTON, New Jersey – March 09, 2010** – QED Financial Systems has launched a campaign to educate existing and potential clients about its newly-expanded suite of portfolio management, analytics and risk modeling tools – *quidPro*•Manager. To manage this initiative, QED has hired Thomas J. Kornmeier as Senior Vice President for Vertical Product Strategy, a new role.

Mr. Kornmeier will lead and coordinate the company's sales and marketing related to its integrated suite of portfolio management and accounting tools which simplify and streamline asset managers' front, middle and back office operations.

QED and West Coast-based software firm Quantal International recently formed a joint venture to apply Quantal's portfolio analysis tools, including multifactor risk modeling, performance measurement, and dynamic attribution analysis, to QED's portfolio management and accounting software solutions. Kornmeier will assist clients in taking advantage of QED's full suite of solutions, while highlighting such specific features unique to QED as our Straight Through Processing capability.

"Tom's addition to our team reinforces our commitment to growth and focus on taking our proven solutions to the broader market," said Joseph Potesta, CEO of QED Financial Systems." His experience in driving market awareness, coupled with his firsthand knowledge of the asset management space, uniquely positions Tom to successfully drive our vertical product strategy."

Prior to QED Financial Systems, Kornmeier was a Managing Director at Houlihan Smith and Company, an investment banking practice where he contributed to the successful growth of their presence on the East Coast. Under his aegis, the firm expanded its presence to five of the top 20 alternative investment management firms.

**About QED Financial Systems, Inc.:**

QED Financial Systems, Inc. provides the most comprehensive portfolio management and accounting software platform as a service (PaaS) to asset managers, investment advisors, hedge funds, plan sponsors, treasuries, and other buy-side firms. More than 1 trillion USD in collective assets are managed on the QED platform, and nearly 50% of the U.S. state treasuries use QED solutions.

# QED

**About Quantal International, Inc.:**

Quantal International, Inc. a leading provider of risk analytics solutions for global institutional investors develops cutting edge tools for portfolio management risk assessment and control. Quantal is based in San Francisco and was founded by Dr. Terry Marsh of the University of California Berkeley. Quantal's Customers include asset managers, proprietary traders, institutional funds, hedge funds, and brokers.

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For more information on QED Financial Systems, Inc.:

<http://www.QEDFinancialSystems.com>

For more information on Quantal International:

<http://www.quantal.com>

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